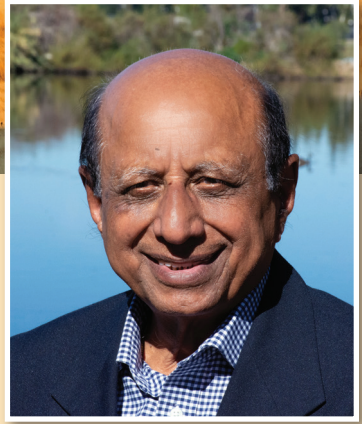




# ARJUN

# BATRA

## District 10's Ally



As our current District 10 councilmember, Arjun Batra has been your ally and led on the issues you care about most. By working with Mayor Matt Mahan and other esteemed colleagues, he has passed legislation to make our city safer, cleaner, and more accountable.

Batra spent decades working as a Software Executive at high-tech companies like **IBM** and **Intel**, managing diverse, multinational teams focused on solving problems. He has earned bi-partisan support using those skills to find common-sense and cost-effective solutions to the challenges facing District 10.

### **Addressing Homelessness with Accountability and New Ideas**

- Championed an audit of city homelessness programs to properly account for \$300 Million spend of taxpayer money, show real outcomes, and improve effectiveness
- Continues to correct the inequitable distribution of homeless housing sites in South San José through dignified shelter and rehabilitation services in other districts
- Enforce laws to ensure encampments respect the peace and safety of nearby residents; developed the concept of “no re-encampment areas”

### **Improving Public Safety and Traffic Safety Around Schools**

- Opposes jail diversion in South San José and supports Prop 36 to improve enforcement and hold criminals accountable
- Continue hiring more police officers, purchasing crime-fighting tech tools, and opening the long-promised Southern Police Station
- Prioritize implementing traffic calming and safety measures, especially around schools

### **Reducing Spending and Improving Efficiency**

- Voted against increasing taxes and supports maintaining a 2/3rds majority for new special taxes and bond measures
- Will continue to advocate for common-sense, cost-effective solutions, and demand transparency of all city spending, recipients and outcomes

### **Expanding Mental Health and Addiction Treatment**

- Drafted the San Jose Lifting Up Lives program to hold our county responsible for providing mental health care, treat drug addiction, and provide other required social services

### **Streamlining Housing Creation and Housing Renovations**

- Successfully removed red tape, automated building planning activities, and shortened the timeline for permits to increase supply of housing thoughtfully

### **Protecting Our Environment and BUILDING A BRIGHTER FUTURE FOR ALL**

- Continue preserving and improving public spaces like Coyote Valley and our treasured parks for future generations. Everyone deserves safe and clean parks to enjoy



Join us at [ArjunBatraSJ.com](http://ArjunBatraSJ.com)!

# BATRA

Arjun Batra and his wife, Manju, have deep roots in D10 where they have lived for decades. Their sons are alumni of public schools in D10, while Arjun worked at **IBM Software Centers** and Manju is an Environmental Engineer who now teaches Adults ESL.



## What They Are Saying About ARJUN BATRA

Endorsed by the Mercury News!

### The Mercury News

FEBRUARY 9, 2024

“Batra is the candidate ready to address the city’s complex issues. Voters in District 10 should give him a full term on the City Council.”

“Arjun Batra has been engaged in the community and is focused on the common sense solutions that will enable San José to tackle challenges like homelessness, crime, and the high cost of living here.”

- Sam Liccardo, Former Mayor of San José

“Arjun Batra is the finest councilmember we have on the council today. That’s why I’m supporting him for the D10 seat.”

- Former D10 Councilmember Claude Fletcher

“I want to thank Councilmembers Doan and Batra for demanding greater accountability related to the city’s and county’s homelessness program. I couldn’t agree more.”

- Mayor Matt Mahan, May 30, 2024

## We endorse Arjun Batra for District 10!



Congressman  
**RO KHANNA**



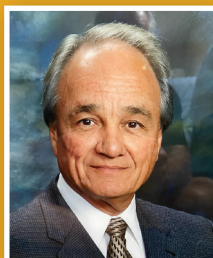
Former San José Mayor  
**SAM LICCARDO**



Former San José Vice Mayor  
**MADISON NGUYEN**



Councilmember  
**BIEN DOAN**



Fmr. Councilmember  
**CLAUDE FLETCHER**



Mayor of Cupertino  
**SHEILA MOHAN**



**SALLY PETERSEN**  
CFO, Daughters of  
Charity St. Vincent de Paul,  
Province of the West\*

The Mercury News



\*Organizations for ID only

PAID FOR BY ARJUN BATRA FOR SAN JOSÉ CITY COUNCIL D10. FPPC #1462651